

SCHEDULE C
Target Market Program

NOTE:

**PARTICIPATION IN THE TARGET MARKET PROGRAM IS LIMITED TO SUBMITTERS WHICH ARE
MBEs, WBEs, AND JOINT VENTURES CONSISTING EXCLUSIVELY OF MBEs, WBEs OR BOTH.
HOWEVER, SUBCONTRACTORS MAY BE MBEs, WBEs, OR NON-MBE/WBEs**

TO BE COMPLETED BY SUBMITTER ONLY

Statement of Submitter Regarding Its Subcontractor Utilization Plan

Submitter: Flowers Communications Group

Project: Video Production Services

Specification #: P-21001

Please identify the submitter's current certification status: MBE: ☒ Yes ☐ No WBE: ☒ Yes ☐ No

Is the submitter currently certified in the designated commodity/service area? ☒ Yes ☐ No

The submitter intends to perform work in connection with this project as a:

GENDER:

- ☐ Male
☒ Female

RACE/ETHNICITY:

- ☒ Black/African American
☐ Hispanic American
☐ Asian American
☐ White American
☐ Other _____

TYPE OF FIRM:

- ☐ Partnership
☐ Sole Proprietorship
☒ Corporation
☐ Joint Venturer
☐ Other

Subcontracting:

1. Subcontracting and supplying of goods and services directly related to the performance of this contract are open to MBE/WBE and non MBE/WBE firms. Subcontracting **cannot** exceed 50% of the total contract amount.
2. All MBE/WBE firms included in the following plan must be certified as such by a public or private organization which the Chicago Park District accepts. These organizations include the City of Chicago, Cook County, State of Illinois (CMS), Chicago Minority Supplier Development Council (CMSDC), Women Business Development Center (WBDC), and the U.S. Small Business Administration.

Subcontractors:

Identify both MBE/WBE Subcontractors and non MBE/WBE Subcontractors in the designated sections below. Please include the current company information, description of services/commodities being providing, anticipated participation dollar amount and percentage. If these MBE/WBE and non MBE/WBE subcontractors sections are left blank it will be assumed that your company is self performing 100% of the contract.

MBE/WBE Subcontractors/Suppliers/Consultants:

Please provide a current certification letter for each MBE/WBE company.

1. Name of MBE/WBE: Freeman Pictures, Inc.

Address: 1234 Sherman Ave - Suite 211 Evanston, IL 60202

Contact Person: Barbara Freeman Phone: 312-320-6984

E-mail: barbarafreeman@freemanpictures.com Fax: None

Services/Commodities Providing: Video production and post production services

MBE/WBE Participation: Dollars \$ 14,725 Percent: 5 %

Will this subcontractor be used for direct or indirect participation? (**circle one**)

Schedule D and current certification letter attached? ☒ Yes ☐ No

2. Name of MBE/WBE: _____

Address: _____

Contact Person: _____ Phone: _____

E-mail: _____ Fax: _____

Services/Commodities Providing: _____

MBE/WBE Participation: Dollars \$ _____ Percent: _____ %

Will this subcontractor be used for direct or indirect participation? (**circle one**)

Schedule D and current certification letter attached? ☐ Yes ☐ No

3. Name of MBE/WBE: _____

Address: _____

Contact Person: _____ Phone: _____

E-mail: _____ Fax: _____

Services/Commodities Providing: _____

MBE/WBE Participation: Dollars \$ _____ Percent: _____ %

Will this subcontractor be used for direct or indirect participation? (**circle one**)

Schedule D and current certification letter attached? ☐ Yes ☐ No

4. Name of MBE/WBE: _____

Address: _____

Contact Person: _____ Phone: _____

E-mail: _____ Fax: _____

Services/Commodities Providing: _____

MBE/WBE Participation: Dollars \$ _____ Percent: _____ %

Will this subcontractor be used for direct or indirect participation? (**circle one**)

Schedule D and current certification letter attached? ☐ Yes ☐ No

Non-MBE/WBE Subcontractors:

1. Name of Subcontractor: N/A
Address: _____
Contact Person: _____ Phone: _____
E-mail: _____ Fax: _____
Services/Commodities Providing: _____
Participation: Dollars \$ _____ Percent: _____ %

2. Name of Subcontractor: _____
Address: _____
Contact Person: _____ Phone: _____
E-mail: _____ Fax: _____
Services/Commodities Providing: _____
Participation: Dollars \$ _____ Percent: _____ %

3. Name of Subcontractor: _____
Address: _____
Contact Person: _____ Phone: _____
E-mail: _____ Fax: _____
Services/Commodities Providing: _____
Participation: Dollars \$ _____ Percent: _____ %

4. Name of Subcontractor: _____
Address: _____
Contact Person: _____ Phone: _____
E-mail: _____ Fax: _____
Services/Commodities Providing: _____
Participation: Dollars \$ _____ Percent: _____ %

(Attach additional sheets if necessary)

II. Summary of Subcontractor Utilization Plan:

A. MBE Participation:

<u>MBE Firm Name</u>	Dollar amount of Participation	Percent amount of Participation	Direct or Indirect (check <input checked="" type="checkbox"/> one)
N/A	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
Total MBE Participation:		\$ _____	_____ %

B. WBE Participation:

<u>WBE Firm Name</u>	Dollar amount of Participation	Percent amount of Participation	Direct or Indirect (check <input checked="" type="checkbox"/> one)
Freeman Pictures	\$ 14,725	5 %	X
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
Total WBE Participation:		\$ 14,725	5 %

C. Non-MBE/WBE Participation:

<u>Non-MBE/WBE Firm Name</u>	<u>Dollar Amount of Participation</u>	<u>Percent Amount of Participation</u>	<u>Direct / Indirect (check √ one)</u>
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____
_____	\$ _____	_____ %	_____

Total Non-MBE/WBE Participation: \$ _____ %

The submitter designates the following person as its Schedule C Liaison:

D. Michelle Flowers - Chairman & CEO (312) 228-8801
 (Name and Title) (Phone Number)

(312) 228-9414
 (Fax Number)

dmfwelch@explorefcg.com
 (Email Address)

SCHEDULE C SIGNATURE PAGE

(Complete this signature page only if you are the MBE/WBE operating as the submitter)

To the best of my knowledge, information and belief, the facts and representations contained in this Schedule C are true, and no material facts have been omitted.

The submitter is currently certified in the appropriate category of services and is self performing a minimum of 50% of the contract value.

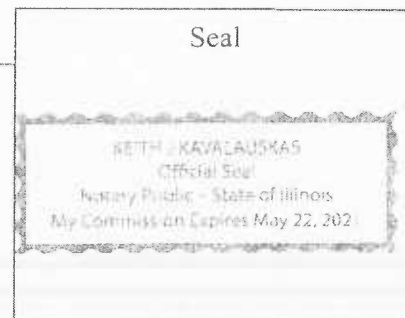
Any material misrepresentation will be grounds for terminating any contract that may be awarded and for initiating action under federal or state laws concerning false statements.

Submitter: Flowers Communications Group Date: May 10, 2021
(Print or Type Name of Business)
Signature: *D. Michelle Flowers* Date: May 10, 2021
(Written Signature of Authorized Officer/Representative)
Name/Title: D. Michelle Flowers
(Print or Type Name and Title of Person Signing Statement)

Subscribed to before me on (date) 05/10/2021, at COOK COUNTY
County, ILLINOIS (state).

Print or type name of signatory: *KETH J. KAVALAUSKAS*, Notary Public

Commission Expires: MAY 22, 2021



SCHEDULE D
FOR MBE OR WBE SUBCONTRACTOR
Target Market Program

COMPLETE THIS PAGE ONLY IF YOU ARE A MBE or WBE SUBCONTRACTOR

Statement of Intent from MBE/WBE to Perform as Subcontractor, Supplier and/or Consultant
DO NOT FILL OUT OR SIGN THIS FORM IF YOU ARE THE PRIME SUBMITTER

PROJECT Video Production Services for CPD

SPECIFICATION NUMBER: P-21001

From: Freeman Pictures, Inc.

(Name of MBE/WBE Firm)

MBE: ☐ Yes ☒ No

WBE: ☒ Yes ☐ No

To: Flowers Communications Group

(Name of Prime Contractor-Submitter)

and the Chicago Park District:

The undersigned intends to perform work in connection with the above projects as a:

GENDER:

☐ Male
☒ Female

RACE/ETHNICITY:

☐ Black/African American
☐ Hispanic American
☐ Asian American
☒ White American
☐ Other

TYPE OF FIRM:

☐ Partnership
☐ Sole Proprietorship
☒ Corporation
☐ Joint Venture
☐ Other

The MBE/WBE status of the undersigned is confirmed by current Letters of Certification from public or private entities including the City of Chicago, Cook County, State of Illinois (CMS), Chicago Minority Supplier Development Council (CMSDC), Women's Business Development Center (WBDC), and the U.S. Small Business Administration (SBA).

Attach all current certification letters behind Schedule D.

The undersigned is prepared to provide the following services or supply the following goods in connection with the above project:

Video production and post-production services. Still photography services.

The above described performance is offered for the following price and described terms of payment:

Will vary depending on job order Net 30 days payment

WBE contract amount is \$14,725.

If more space is needed to fully describe the MBE/WBE firm's proposed scope of work and/or payment schedule, attach additional sheets.

Signature: Barbara Freeman

(Signature of Owner or Authorized Agent of MBE/WBE)

Date: 5/5/21

Name/Title: Barbara Freeman, President

(Print or Type Name and Title)

Address: 1234 Sherman Ave., Suite 211, Evanston, IL 60202

Telephone: 312-320-6984

Fax: None



DEPARTMENT OF PROCUREMENT SERVICES

CITY OF CHICAGO

DEC 16 2016

Barbara Freeman
Freeman Pictures
1234 Sherman Ave. Suite 201
Evanston, Illinois 60202

Dear Barbara Freeman:

We are pleased to inform you that **Freeman Pictures** has been recertified as a **Women-Owned Business Enterprise ("WBE")** by the City of Chicago ("City"). This WBE certification is valid until **12/10/2021**; however your firm's certification must be revalidated annually. In the past the City has provided you with an annual letter confirming your certification; such letters will no longer be issued. As a consequence, we require you be even more diligent in filing your annual No-Change Affidavit 60 days before your annual anniversary date.

It is now your responsibility to check the City's certification directory and verify your certification status. As a condition of continued certification during the five year period stated above, you must file an annual No-Change Affidavit. Your firms' **annual No Change Affidavit** is due by **12/15/2017, 12/15/2018, 12/15/2019, and 12/15/2020**. Please remember, you have an affirmative duty to file your **No Change Affidavit 60 days prior** to the date of expiration. Failure to file your annual No Change Affidavit may result in the suspension or rescission of your certification.

Your firm's five year certification will expire on 12/15/2021. You have an affirmative duty to file for recertification 60 days prior to the date of the five year anniversary date. Therefore, you must file for recertification by 10/15/2021.

It is important to note that you also have an ongoing affirmative duty to notify the City of any changes in ownership or control of your firm, or any other fact affecting your firm's eligibility for certification **within 10 days** of such change. These changes may include but are not limited to a change of address, change of business structure, change in ownership or ownership structure, change of business operations, gross receipts and or personal net worth that exceed the program threshold. Failure to provide the City with timely notice of such changes may result in the suspension or rescission of your certification. In addition, you may be liable for civil penalties under Chapter 1-22, "False Claims," of the Municipal Code of Chicago.

Please note – you shall be deemed to have had your certification lapse and will be ineligible to participate as a **WBE** if you fail to:

DEC 16 2016

- File your annual No-Change Affidavit within the required time period;
- Provide financial or other records requested pursuant to an audit within the required time period;
- Notify the City of any changes affecting your firm's certification **within 10 days** of such change; or
- File your recertification within the required time period.

Please be reminded of your contractual obligation to cooperate with the City with respect to any reviews, audits or investigation of its contracts and affirmative action programs. We strongly encourage you to assist us in maintaining the integrity of our programs by reporting instances or suspicions of fraud or abuse to the **City's Inspector General at chicagoinspectorgeneral.org, or 866-IG-TIPLINE (866-448-4754).**

Be advised that if you or your firm is found to be involved in certification, bidding and/or contractual fraud or abuse, the City will pursue decertification and debarment. In addition to any other penalty imposed by law, any person who knowingly obtains, or knowingly assists another in obtaining a contract with the City by falsely representing the individual or entity, or the individual or entity assisted is guilty of a misdemeanor, punishable by incarceration in the county jail for a period not to exceed six months, or a fine of not less than \$5,000 and not more than \$10,000 or both.

Your firm's name will be listed in the City's Directory of Minority and Women-Owned Business Enterprises in the specialty area(s) of:

NAICS Code(s):

512199 – Video Production

512191 – Video Post-Production Services

512240 – Audio Recording Post Production Services

541921 – Photography Studios, Portraits

Your firm's participation on City contracts will be credited only toward **Women-Owned Business Enterprise** goals in your area(s) specialty. While your participation on City contracts is not limited to your area of specialty, credit toward goals will be given only for work that is self-performed and providing a commercially useful function that is done in the approved specialty category.

Thank you for your interest in the City's Minority and Women-Owned Business Enterprise (MBE/WBE) Program.

Sincerely,



Richard Butler
First Deputy Procurement Officer
RB/vlw





DEPARTMENT OF PROCUREMENT SERVICES

CITY OF CHICAGO

APR 30 2018

D. Michelle Flowers
Flowers Communications Group, Inc.
303 East Wacker Drive, Suite 1000
Chicago, IL 60601

Dear D. Michelle Flowers:

We are pleased to inform you that **Flowers Communications Group, Inc.** has been recertified as a **Minority Business Enterprise ("MBE")** and **Women Business Enterprise ("WBE")** by the City of Chicago ("City"). This **MBE/WBE** certification is valid until **04/15/2023**; however, your firm's certification must be revalidated annually. In the past the City has provided you with an annual letter confirming your certification; such letters will no longer be issued. As a consequence, we require you to be even more diligent in filing your **annual No-Change Affidavit 60 days** before your annual anniversary date.

It is now your responsibility to check the City's certification directory and verify your certification status. As a condition of continued certification during the five-year period stated above, you must file an **annual No-Change Affidavit**. Your firm's annual No-Change Affidavit is due by **04/15/2019, 04/15/2020, 04/15/2021, and 04/15/2022**. Please remember, you have an affirmative duty to file your No-Change Affidavit 60 days prior to the date of expiration. Failure to file your annual No-Change Affidavit may result in the suspension or rescission of your certification.

Your firm's five-year certification will expire on **04/15/2023**. You have an affirmative duty to file for recertification **60 days** prior to the date of the five-year anniversary date. Therefore, you must file for recertification by **02/15/2023**.

It is important to note that you also have an ongoing affirmative duty to notify the City of any changes in ownership or control of your firm, or any other fact affecting your firm's eligibility for certification **within 10 days** of such change. These changes may include but are not limited to a change of address, change of business structure, change in ownership or ownership structure, change of business operations, gross receipts and or personal net worth that exceed the program threshold. Failure to provide the City with timely notice of such changes may result in the suspension or rescission of your certification. In addition, you may be liable for civil penalties under Chapter 1-22, "False Claims", of the Municipal Code of Chicago.

Please note – you shall be deemed to have had your certification lapse and will be ineligible to participate as a **MBE/WBE** if you fail to:

APR 30 2018

- File your annual No-Change Affidavit within the required time period;
- Provide financial or other records requested pursuant to an audit within the required time period;
- Notify the City of any changes affecting your firm's certification **within 10 days** of such change; or
- File your recertification within the required time period.

Please be reminded of your contractual obligation to cooperate with the City with respect to any reviews, audits or investigation of its contracts and affirmative action programs. We strongly encourage you to assist us in maintaining the integrity of our programs by reporting instances or suspicions of fraud or abuse to the **City's Inspector General at chicagoinspectorgeneral.org, or 866-IG-TIPLINE (866-448-4754).**

Be advised that if you or your firm is found to be involved in certification, bidding and/or contractual fraud or abuse, the City will pursue decertification and debarment. In addition to any other penalty imposed by law, any person who knowingly obtains, or knowingly assists another in obtaining a contract with the City by falsely representing the individual or entity, or the individual or entity assisted is guilty of a misdemeanor, punishable by incarceration in the county jail for a period not to exceed six months, or a fine of not less than \$5,000 and not more than \$10,000 or both.

Your firm's name will be listed in the City's Directory of Minority and Women-Owned Business Enterprises in the specialty area(s) of:

NAICS Code(s):

541430 - Graphic design services

541820 - Public relations agencies

541890 - Other Services Related to Advertising

541910 - Marketing Research and Public Opinion Polling

Your firm's participation on City contracts will be credited only toward **Minority Business Enterprise and Women Business Enterprise** goals in your area(s) specialty. While your participation on City contracts is not limited to your area of specialty, credit toward goals will be given only for work that is self-performed and providing a commercially useful function that is done in the approved specialty category.

Thank you for your interest in the City's Minority, Women-Owned Business Enterprise, Veteran-Owned Business Enterprise and Business Enterprise Owned or Operated by People with Disabilities (MBE/WBE/VBE/BEPD) Program.

Sincerely,



Rich Butler
First Deputy Procurement Officer

RB/sl



ILLINOIS

JB Pritzker, Governor

DEPARTMENT OF CENTRAL MANAGEMENT SERVICES

Janel L. Forde, Director

April 15, 2021

Ms. D. Michelle Flowers
Flowers Communications Group, Inc.
303 East Wacker Drive, Suite 1000
Chicago, IL 60601

Re: **Women/Minority Business Enterprise (WMBE)**
Certification Term Expires: **April 15, 2022**

Dear **Ms. D. Michelle Flowers:**

Congratulations! After reviewing the information that you supplied, we are pleased to inform you that your firm has been granted certification as a Women/Minority Business Enterprise (WMBE) under the Business Enterprise Program (BEP) for Minorities, Females, and Persons with Disabilities.

This certification is in effect with the State of Illinois until the date specified above. Please note that you have been granted certification under the Fast Track Application because you are certified with one of our partner organizations and, as such, must recertify each year.

At least 60 days prior to the anniversary date of your certification, you will be notified by BEP through email to update your certification as a condition of continued certification. It is your responsibility to ensure that the contact email address listed in the system is accurate and up to date and that the email account is checked regularly so that you do not miss any important notifications. In addition, should any changes occur in ownership and/or control of the business, in the business' certification status with the partner organization, or other changes affecting the firm's operations, you are required to notify BEP within two weeks. Failure to notify our office of changes will result in decertification of your firm.

Your firm's name will appear in the State's Directory as a certified vendor with the Business Enterprise Program in the specialty area(s) of:

NIGP 90640: GRAPHIC DESIGN, ARCHITECTURAL SERVICES

NIGP 91501: ADVERTISING AGENCY SERVICES

NIGP 91503: ADVERTISING AND PUBLIC RELATIONS, INCLUDING SKYWRITING

NIGP 96153: MARKETING SERVICE, INCLUDING DISTRIBUTION, PUBLIC OPINION SURVEYS, RESEARCH, SALES PROMOTIONS, ETC.

Your firm will only show up in the database of BEP-certified vendors the NIGP codes listed above, so PLEASE REVIEW THE LIST CAREFULLY TO ENSURE THAT ALL RELEVANT NIGP CODES ARE INCLUDED.

Also, please be advised that this certification does not guarantee that you will receive a State contract. Please visit the Vendor Registration page on www.opportunities.illinois.gov and be sure to register with each of the Procurement Bulletins listed so that you are notified of upcoming solicitations in your NIGP codes. Certification with the Business Enterprise Program does not ensure you receive notifications; you must also register with the Procurement Bulletins.

Thank you for your participation in the Business Enterprise Program. We welcome your participation and wish you continued success.

Sincerely,

Carlos Gutiérrez
Certification Manager

THIS CERTIFIES THAT



FLOWERS COMMUNICATIONS GROUP, INC.

* Nationally certified by the: **CHICAGO MINORITY SUPPLIER DEVELOPMENT COUNCIL**

* NAICS Code(s) : 541820; 541430; 541810; 541890; 541613; 541830; 541910

* Description of their product/services as defined by the North American Industry Classification System (NAICS)

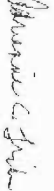
10/31/2020

CH02402

Issued Date

Certificate Number

10/31/2021


Adrienne Trimble

Expiration Date


J. Vincent Williams / CEO

By using your password (NMSDC issued only), authorized users may log into NMSDC Central to view the entire profile: <http://nmsdc.org>

Certify, Develop, Connect, Advocate.

* MBES certified by an Affiliate of the National Minority Supplier Development Council, Inc.®