

## EXHIBIT A: REPORT

A brief overview of special event permit applicant community engagement plans is below.

Event Name	Sueños	Lollapalooza	Hyde Park Summer Festival
<b>Event Organizer</b>	Shelby Goodsell	Shelby Goodsell	Jonathan Swain
<b>Event Owner</b>	C2 Acquisitions	C3 Presents	Jonathan Swain
<b>Park &amp; Location</b>	Grant Park – Lower, Upper Hutchinson and South Fountain Table	Grant Park – East of Michigan Ave, North of 11 <sup>th</sup> Street, West of Lake Shore Dr, South of Monroe to Columbus, South of Jackson.	Hyde Park –East of Ellis, North of 60 <sup>th</sup> Street, West of Blackstone, South of 59 <sup>th</sup> .
<b>Permit Fee</b>	<p>-11% of Net Admission Revenue  -5% of Sponsorship Revenue and of Food and Beverage Revenue in excess of \$1M</p> <p><b>Guaranteed Payment of \$600,000</b></p>	<p>-5% of the first \$30M in total Festival Revenue  -10% of the total Festival Revenue above \$30M and up to \$50M  -20% of the total Festival Revenue above \$50M and up to \$70M  -15% of the total Festival Revenue above \$70M and up to 80M  -10% of the total Festival Revenue above \$80M and up to 85M  -5% of total Festival Revenue above \$85M</p> <p><b>-Guaranteed Payment of \$2,000,000</b></p>	\$310,000
<b>Set up</b>	May 18-27	July 17 – August 3	June 9-16
<b>Start Date</b>	Saturday, May 27	Thursday, August 3	Saturday, June 17
<b>End Date</b>	Sunday, May 28	Sunday, August 6	Sunday, June 18
<b>Teardown</b>	May 28- June 1	August 6-13	June 19-22
<b>Attendance</b>	65,000	115,000	20,000
<b># Event Days</b>	2	4	2
<b>History</b>	2 <sup>nd</sup> year	18 <sup>th</sup> year	2 <sup>nd</sup> year of ticketed event in park. Previously known as Hyde Park Brew Fest held on city street.
<b>Park Access</b>	Event Organizers will provide as much access as safely possible during set up and tear down. Access will be limited to ticketholders in designated areas during the event days. Access to Museum Campus, Lakefront, Skate Park, Maggie Daley Park and more will	Event Organizers will provide as much access as safely possible during set up and tear down. Access will be limited to ticketholders in designated areas during the event days. Access to Museum Campus, Lakefront, Skate Park, Maggie Daley Park and more will	Event Organizers will provide as much access as safely possible during set up and tear down. Access will be limited to ticketholders in designated areas during the event days. A passage from north to south side

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	Daley Park and more will remain available the entire time.	remain available the entire time.	of Midway will be available. Also, a walkway will be available on University Ave June 14-16.
<b>Changes this year</b>	Increased capacity to 65,000.	None	<ul style="list-style-type: none"> <li>-Moved date to eliminate any conflict with The University of Chicago graduation activities.</li> <li>-Added two more entertainment points for local talent.</li> <li>-Extended event build time.</li> <li>-Hired a point person for local engagement, and a security consultant who has international event experience.</li> </ul>
<b>Community Meeting</b>	March 7	March 7	March 6
<b>Attendance</b>	67	67	Approximately 50
<b>Themes</b>	<ul style="list-style-type: none"> <li>-Better Communication</li> <li>-Sound Levels</li> <li>-Street Clean Up</li> <li>-Dog Park Access</li> </ul>	<ul style="list-style-type: none"> <li>-Better Communication</li> <li>-Sound Levels</li> <li>-Street Clean Up</li> <li>-Dog Park Access</li> </ul>	<ul style="list-style-type: none"> <li>-Sharing information with local institutions and neighbors.</li> <li>-Vehicular traffic flow and access.</li> <li>-Create passage from the north side to south side of Midway during event.</li> </ul>
<b>Actions</b>	<ul style="list-style-type: none"> <li>-New website dedicated to community communication and questions.</li> <li>-Improved wayfinding resource and signage.</li> <li>-New email address <a href="mailto:info@lollapalooza.com">info@lollapalooza.com</a></li> <li>-Monitor sound levels.</li> <li>-Street clean-up will communicate with city to improve.</li> <li>-Keep access to dog park.</li> </ul>	<ul style="list-style-type: none"> <li>-New website dedicated to community communication and questions.</li> <li>-Improved wayfinding resource and signage.</li> <li>-New email address <a href="mailto:info@suenosmusicfestival.com">info@suenosmusicfestival.com</a></li> <li>-Monitor sound levels.</li> <li>-Street clean-up will communicate with city to improve.</li> <li>-Investigating possibility of temporary dog park.</li> </ul>	<ul style="list-style-type: none"> <li>-Will add local institutions into outreach.</li> <li>-Current plan includes passage from north to south side of Midway.</li> </ul>
<b>Community Outreach</b>	Worked closely with Grant Park Advisory Council throughout the year by attending several meetings and engaging with their members. Communicated with relevant Alderpeople	Worked closely with Grant Park Advisory Council throughout the year by attending several meetings and engaging with their members. Communicated with relevant Alderpeople (Ald. Dowell, King and Reilly) about	Will meet with the PAC at their April meeting and post event for a recap. In December 2022, held a meeting with stakeholder groups. Will continue to meet with the

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	(Ald. Dowell, King and Reilly) about community engagement meeting. Will continue communication with Alderpeople at least two weeks prior to the event. Community Canvassing and Public Notice Signage during the week of May 8 <sup>th</sup> within a four-block radius of the festival perimeter.	community engagement meeting. Will continue communication with Alderpeople at least two weeks prior to the event. Community Canvassing and Public Notice Signage during the week of July 3 <sup>rd</sup> within a four-block radius of the festival perimeter.	stakeholders as needed. Within ten days after the event, will host a stakeholder recap meeting. Thirty days prior to the event will mail information about sound, street closures, and park use to residents from 53 <sup>rd</sup> -63 <sup>rd</sup> Street from King Dr to Stoney Island. Seven days prior to the event parking passes will be distributed to area residents. Community related information will be on their website starting the first week of May.