

SCHEDULE A

Statement of Bidder Regarding Its MBE/WBE Utilization Plan. To be completed by bidder only.

Bidder: Flowers Communications Group Project: Web, social media content, promo materials and visuals for Chicago Park District public presentations

Is the bidder a certified MBE/WBE? MBE: Yes No WBE: Yes No

If yes, attach all current Letters of Certification.

NOTE:

Certification of the bidder as an MBE satisfies only the MBE goal; the WBE goal must still be met. Certification of the bidder as a WBE satisfies only the WBE goal; the MBE goal must still be met. Certification of the bidder as both MBE and WBE may satisfy one goal only.

The bidder intends to perform work in connection with this project as a:

GENDER:

- Male
- Female

RACE/ETHNICITY:

- Black/African American
- Hispanic American
- Asian American
- White American
- Other _____

TYPE OF FIRM:

- Partnership
- Sole Proprietorship
- Corporation
- Joint Venturer
- Other

All MBE/WBE firms included in the following plan must be certified as such by a public or private entity such as the City of Chicago, Cook County-Illinois, the Illinois Department of Central Management Services (CMS), the Metropolitan Water Reclamation District, the Small Business Administration (SBA), the Chicago Minority Business Development Council (CMBDC), and the Women's Business Development Center (WBDC).

I. Participation of MBE/WBE Firms

In determining the manner of MBE/WBE participation in the performance of this contract:

- A. Direct participation means the participation in the contract by a MBE or WBE for work that is performed in their Area of Specialty and directly related to the purpose of the contract as (1) the prime contractor, (2) a partner in a joint venture, (3) a subcontractor of a portion of the work of the contract, or (4) a supplier or distributor of goods used in or related to the purpose of the contract.
- B. Indirect participation means the participation by a MBE or WBE for work that is performed in their Area of Specialty that are not used directly for the purposes of the contract, but that are used in other aspects of the bidder's business.
- C. If the bidder is a joint venturer and one or more joint venture partners are certified MBEs or WBEs, attach copies of Letters of Certification and a copy of the Joint Venture Agreement clearly describing the role of the MBE/WBE firm(s) and its ownership interest in the joint venture.

MBE/WBE Subcontractors/Suppliers/Consultants:

1. Name of MBE/WBE: Gold Star Communications
 Address: 230 E. Ohio Suite 201
 Contact Person: Karen Goodar Phone: 312.943.3330
 E-mail: kgoodar@goldstarc.com Fax: _____
 MBE/WBE Participation: Dollars \$ 14,600 Percent: _____ %
 Will this subcontractor be used for direct or indirect participation? (circle one)
 Schedule B and all current certification letters attached? Yes No

II. Summary of MBE/WBE Plan:

A. MBE Participation:

MBE Firm Name	Dollar Amount of Participation	Percent Amount of Participation
\$ <u>Flowers Communications Group</u>	\$ <u>277,400</u>	<u>95</u> %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
Total MBE Participation:	\$ <u>277,400</u>	<u>95</u> %

B. WBE Participation:

WBE Firm Name	Dollar Amount of Participation	Percent Amount of Participation
\$ <u>Goldstar Communications</u>	\$ <u>14,600</u>	<u>5</u> %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
\$ _____	\$ _____	_____ %
Total WBE Participation:	\$ <u>14,600</u>	<u>5</u> %

The bidder designates the following person as its MBE/WBE Liaison Officer:

Christina Steed, EVP (Name and Title) (312) 228-8814 (Phone Number)

csteed@explorefcg.com (E-mail address)

To the best of my knowledge, information and belief, the facts and representations contained in this Schedule are true, and no material facts have been omitted.

Any material misrepresentation will be grounds for terminating any contract that may be awarded and for initiating action under federal or state laws concerning false statements.

Bidder: Flowers Communications Group
(Print or Type Name of Business)

Signature:  Date: 3/2/2017
(Written Signature of Authorized Officer/Representative)

Name/Title: Chairman & CEO
(Print or Type Name and Title of Person Signing Statement)

NOTE

If the bidder is an MBE/WBE joint venture with a non-MBE/WBE firm use the Signature Page that follows instead.

End of Schedule A

SCHEDULE B

Statement of Intent from MBE/WBE to Perform as Subcontractor, Supplier, and/or Consultant
DO NOT FILL OUT OR SIGN THIS FORM IF YOU ARE THE BIDDER

Project: The Production of the Chicago Park District's web, social media content, promo materials and visuals for Public Presentations.

From: Flowers Communications Group MBE: Yes No
(Name of MBE/WBE Firm) WBE: Yes No

To: Flowers Communications Group and the Chicago Park District:
(Name of Prime Contractor-Bidder)

The undersigned intends to perform work in connection with the above projects as a:

GENDER:
 Male
 Female

RACE/ETHNICITY:
 Black/African American
 Hispanic American
 Asian American
 White American
 Other _____

TYPE OF FIRM:
 Partnership
 Sole Proprietorship
 Corporation
 Joint Venturer
 Other

The MBE/WBE status of the undersigned is confirmed by the attached current Letters of Certification from public or private entities such as the City of Chicago, Cook County-Illinois, the Illinois Department of Central Management Services (CMS), the Metropolitan Water Reclamation District, the Small Business Administration (SBA), the Chicago Minority Business Development Council (CMBDC), and the Women's Business Development Center (WBDC).

Attach all current certification letters behind Schedule B.

The undersigned is prepared to provide the following services or supply the following goods in connection with the above project/contract:

FCG will execute the production of web and social media content, promotional materials and visuals for public presentations for the Chicago Park District.

The above described performance is offered for the following price and described terms of payment:

FCG will receive \$277,400 for production and project management. CPD to pay FCG net 30 days from receipt of invoice.

If more space is needed to fully describe the MBE/WBE firm's proposed scope of work and/or payment schedule, attach additional sheets.

SCHEDULE B

The undersigned will enter into a written agreement for the above work with you as prime contractor-bidder, conditioned upon your execution of a contract with the Chicago Park District, and will do so within (3) three working days of receipt of a signed contract from the Chicago Park District.

Signature: *D. Michelle Flowers* Date: 3/2/2017
(Signature of Owner or Authorized Agent of MBE/WBE)

Name/Title: D. Michelle Flowers
(Print or Type Name and Title)

Address: 303 E. Wacker Dr. - Suite 1000 Chicago, IL 60601

Telephone: 312-228-8800 Fax: 312-228-9414

End of Schedule B

SCHEDULE B

Statement of Intent from MBE/WBE to Perform as Subcontractor, Supplier, and/or Consultant
DO NOT FILL OUT OR SIGN THIS FORM IF YOU ARE THE BIDDER

Project: The Production of the Chicago Park District's web, social media content, promo materials and visuals for Public Presentations

From: GOLDSTAR COMMUNICATIONS
(Name of MBE/WBE Firm)

MBE: Yes No
WBE: Yes No

To: FLOWERS COMMUNICATIONS and the Chicago Park District:
(Name of Prime Contractor-Bidder)

The undersigned intends to perform work in connection with the above projects as a:

GENDER:
 Male
 Female

RACE/ETHNICITY:
 Black/African American
 Hispanic American
 Asian American
 White American
 Other _____

TYPE OF FIRM:
 Partnership
 Sole Proprietorship
 Corporation
 Joint Venturer
 Other

The MBE/WBE status of the undersigned is confirmed by the attached current Letters of Certification from public or private entities such as the City of Chicago, Cook County-Illinois, the Illinois Department of Central Management Services (CMS), the Metropolitan Water Reclamation District, the Small Business Administration (SBA), the Chicago Minority Business Development Council (CMBDC), and the Women's Business Development Center (WBDC).

Attach all current certification letters behind Schedule B.

The undersigned is prepared to provide the following services or supply the following goods in connection with the above project/contract:

GOLDSTAR COMMUNICATIONS WILL PROVIDE ADDITIONAL SOCIAL MEDIA SUPPORT FOR THE PROJECT.

The above described performance is offered for the following price and described terms of payment:

GOLDSTAR COMMUNICATIONS WILL RECEIVE \$14,600 FOR SERVICES RENDERED. PAYMENT TERMS ARE NET 60 DAYS FROM RECEIPT OF INVOICE.

If more space is needed to fully describe the MBE/WBE firm's proposed scope of work and/or payment schedule, attach additional sheets.

SCHEDULE B

The undersigned will enter into a written agreement for the above work with you as prime contractor-bidder, conditioned upon your execution of a contract with the Chicago Park District, and will do so within (3) three working days of receipt of a signed contract from the Chicago Park District.

Signature: Peggy Austin Date: 3/02/2017
(Signature of Owner or Authorized Agent of MBE/WBE)

Name/Title: Peggy Austin, PRESIDENT
(Print or Type Name and Title)

Address: 230 E. Ohio ST Suite 201 Chicago, IL 60611

Telephone: 312-943-3330 Fax: 312-943-0899

End of Schedule B

Certification: View

Certification List

Vendor Information

Business Name	Flowers Communications Group, Inc.
VendorID	20069891
Primary Owner's Name	D. Michelle Flowers
Company Type	Corporation
Ethnic Group	African American
Gender	Female

Certification Information

Certifying Agency	City of Chicago
Certification Type	MBE - Minority Business Enterprise
Effective Date	8/2/2016
Renewal Date	6/1/2017 *

Contact Information

Main Company Email	dmfwelch@explorefcg.com
Main Phone	312-228-8800
Main Fax	312-228-9414
Internet Web Page	www.flowerscomm.com

Addresses

Physical Address	303 East Wacker Drive, Suite 1000 Chicago, IL 60601
Mailing Address	303 East Wacker Drive, Suite 1000 Chicago, IL 60601

Business Capabilities

Business certified for	Graphic design services; Public relations agencies; Other Services Related to Advertising and Marketing Research and Public Opinion Polling	
Full Description of Capabilities/Products	Graphic design services; Public relations agencies; Other Services Related to Advertising and Marketing Research and Public Opinion Polling	
Commodity Codes	NAICS 541430	Graphic design services (More)
	NAICS 541820	Public relations agencies (More)
	NAICS 541890	Other Services Related to Advertising (More)
	NAICS 541910	Marketing Research and Public Opinion Polling (More)

Owner Ethnicity and Gender

Ethnic Group	African American
Gender	Female
DBE Ethnic Group	Black American

Location



DEPARTMENT OF PROCUREMENT SERVICES

CITY OF CHICAGO

JUN 19 2015

D. Michelle Flowers
Flowers Communications Group, Inc.
303 E. Wacker Drive, Suite 1000
Chicago, IL 60601

Dear D. Michelle Flowers:

We are pleased to inform you that Flowers Communications Group, Inc. continues to be certified as a **Minority-Owned Business Enterprise ("MBE")** and **Women-Owned Business Enterprise ("WBE")** by the City of Chicago ("City"). This **MBE/WBE** certification is valid until **06/01/2017**; however your firm's certification must be revalidated annually. In the past the City has provided you with an annual letter confirming your certification; such letters will no longer be issued. As a consequence, we require you to be even more diligent in filing your annual **No-Change Affidavit 60 days** before your annual anniversary date.

It is now your responsibility to check the City's certification directory and verify your certification status. As a condition of continued certification during the five year period stated above, you must file an annual No-Change Affidavit. Your firm's annual **No-Change Affidavit** is due by **06/01/2016**. Please remember, you have an affirmative duty to file your **No-Change Affidavit 60 days** prior to the date of expiration. Failure to file your annual No-Change Affidavit may result in the suspension or rescission of your certification.

Your firm's five year certification will expire on **06/01/2017**. You have an affirmative duty to file for recertification **60 days** prior to the date of the five year anniversary date. Therefore, you must file for recertification by **04/01/2017**.

It is important to note that you also have an ongoing affirmative duty to notify the City of any changes in ownership or control of your firm, or any other fact affecting your firm's eligibility for certification **within 10 days** of such change. These changes may include but are not limited to a change of address, change of business structure, change in ownership or ownership structure, change of business operations, gross receipts and or personal net worth that exceed the program threshold. Failure to provide the City with timely notice of such changes may result in the suspension or rescission of your certification. In addition, you may be liable for civil penalties under Chapter 1-22, "False Claims", of the Municipal Code of Chicago.

Please note – you shall be deemed to have had your certification lapse and will be ineligible to participate as a **MBE/WBE** if you fail to:

JUN 19 2015

- File your annual No-Change Affidavit within the required time period;
- Provide financial or other records requested pursuant to an audit within the required time period;
- Notify the City of any changes affecting your firm's certification **within 10 days** of such change; or
- File your recertification within the required time period.

Please be reminded of your contractual obligation to cooperate with the City with respect to any reviews, audits or investigation of its contracts and affirmative action programs. We strongly encourage you to assist us in maintaining the integrity of our programs by reporting instances or suspicions of fraud or abuse to the **City's Inspector General at chicagoinspectorgeneral.org, or 866-IG-TIPLINE (866-448-4754).**

Be advised that if you or your firm is found to be involved in certification, bidding and/or contractual fraud or abuse, the City will pursue decertification and debarment. In addition to any other penalty imposed by law, any person who knowingly obtains, or knowingly assists another in obtaining a contract with the City by falsely representing the individual or entity, or the individual or entity assisted is guilty of a misdemeanor, punishable by incarceration in the county jail for a period not to exceed six months, or a fine of not less than \$5,000 and not more than \$10,000 or both.

Your firm's name will be listed in the City's Directory of Minority and Women-Owned Business Enterprises in the specialty area(s) of:

NAICS Code(s):

541430- Graphic Design Services

541820- Public Relations Agencies

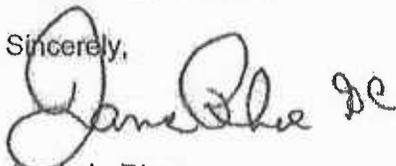
541890- Other Services Related to Advertising

541910- Marketing Research and Public Opinion Polling

Your firm's participation on City contracts will be credited only toward **Minority-Owned Business Enterprise and Women-Owned Business Enterprise** goals in your area(s) of specialty. While your participation on City contracts is not limited to your area of specialty, credit toward goals will be given only for work that is self-performed and providing a commercially useful function that is done in the approved specialty category.

Thank you for your interest in the City's Minority and Women-Owned Business Enterprise (MBE/WBE) Program.

Sincerely,



Jamie L. Rhee
Chief Procurement Officer

JLR/fn

Vendor Information**CLOSE WINDOW**[Print](#)**Business & Contact Information**

Business Name **GoldStar Communications, DBA GoldStar Communications**

Owner **Peggy Austin**

Address **230 E. Ohio**
 > [Map This Address](#) **Suite 201**
Chicago, IL 60611

Phone **312-943-3330 Ext. 16**

Fax **312-943-0899**

Email **paustin@goldstarc.com**

Website **<http://www.goldstarC.com>**

Ethnicity **African American**

Gender **Female**

County **Cook (IL)**

Certification Information

Certifying Agency **State of Illinois Central Management Services**

Certification Type **WMBE - Women/Minority Business Enterprise**

Renewal Date **5/22/2017**

Expiration Date **5/22/2018** 

Certified Business Description

Commodity Codes

Code	Description
NIGP 91501	Advertising Agency Services
NIGP 91574	Radio Commercial Production
NIGP 91826	Communications: Public Relations Consulting
NIGP 91876	Marketing Consulting

Additional Information

Region **Metro Chicago**



ILLINOIS

Bruce Rauner, Governor

DEPARTMENT OF CENTRAL MANAGEMENT SERVICES

May 27, 2016

Peggy Austin
Goldstar Communications
230 E Ohio Suite 201
Chicago, IL 60611-3267

Certification Term Expires: May 22, 2017

Re: NCA Certification Approval (FMBE)

Dear Business Owner:

Congratulations! After reviewing the information that you supplied in the No-Change Affidavit (NCA), we are pleased to inform you that your firm has been granted continued certification under the Business Enterprise Program for Minorities, Females and Persons with Disabilities. Your firm's name will remain in the State's Directory as a certified vendor with BEP.

Please be advised, while this certification does not guarantee you will receive a State contract, it does assure your firm the opportunity to participate in the State's procurement process. Your firm's participation on State contracts will be credited only toward Female and Minority Business Enterprise (FMBE) goals in your area(s) of specialty. Your firm's name will appear in the State's Directory as a certified vendor with the Business Enterprise Program (BEP) in the specialty area(s) of:

SERVICES, ADVERTISING AND GRAPHICS
SERVICES, MEDIA BUYS RADIO/TV
SERVICES, MARKETING
SERVICES, PUBLIC RELATIONS

Please visit our website at www.sell2.illinois.gov to obtain information about current and upcoming procurement opportunities, contracts, forms, and also to register to receive email alerts when the State is preparing to purchase a product or service you may provide.

Thank you for your participation in the Business Enterprise Program (BEP). We welcome your participation and wish you continued success.

Sincerely,


5/27/16
Carlos Gutierrez
Certification Manager
Business Enterprise Program